

NEA Application # 1809521-42, City of Sparks, Nevada

Revised Activities

Together, We See Sparks is a community engagement initiative that will cultivate community through the development of a placemaking plan for downtown Sparks, Nevada. To execute the initiative, the City will seek a consultant to facilitate the training of artists, gather public input with artists through arts projects and write an arts overlay for the downtown area.

The goals of ***Together, We See Sparks*** will be:

1. The engagement of the community through artists, stakeholders and leaders in a creative plan development.
2. An articulation of Sparks' cultural identity based on the perceptions and aspirations of its people.
3. An exploration of the community's needs and identification of solutions.
4. A master arts plan that can serve as a roadmap for future art projects.

Revised Key Dates

August–December 2018

- Confirm the members of the volunteer Advisory Committee and their roles (engagement, artist relations, logistics, media relations, etc.). Set contracts with committee and establish meeting schedule.
- With staff support, the committee will develop and distribute the Request for Proposals for the placemaking consultant for plan and advisor for train the trainer workshops.
- Committee and staff to review proposals from placemaking consultants and make final selection.
- The committee will develop an engagement calendar with a schedule of events --hire artists, set programs, secure venues, arrange press relations.

January –September 2019

- Train personnel within city departments, redevelopment agencies and city council on the integration of arts into construction and improvement projects (i.e. placemaking).
- With direction from artist/consultant, launch a series of train the trainer sessions for local artists on community engagement.
- Conduct at least 3 public engagement events facilitated by local artists who participated in train the trainer sessions.
- Conduct an ongoing online engagement campaign.
- Host engagement sessions during the city of Sparks busy downtown event season, 8 booths at large downtown festivals.

October–December 2019

- Consultant develops downtown arts overlay plan.
- Committee and staff review, edit and finalize plan.
- Plan is presented to City Council.